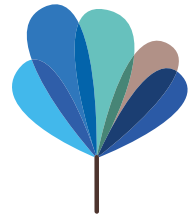


HAY
FESTIVAL
QUERÉTARO



HAY
FESTIVAL
AREQUIPA



HAY
FESTIVAL
CARTAGENA DE INDIAS

HAY EDUCATION EDUCATIONAL ACTIVITIES AT HAY FESTIVALS



CONTENTS

Introduction	5
Hay Festival Querétaro 2022	6
Hay Festival Arequipa 2022	9
Hay Festival Colombia 2023	10



Cindy Herrera in Soplaviento, Bolívar 2023 ©Pelicano Productions



Elisa Guerra at Hay Festivalito Querétaro 2022

Cover: CaminaLee event at Hay Festivalito Querétaro 2022



Workshop with Federico Bianchini and Ernesto Picco in Arequipa 2022



Indhira Serrano at Hay Comunitario Cartagena 2023 ©PLAN Internacional

INTRODUCTION

One of Hay Festival's **main objectives** is to contribute to the **educational and pedagogical processes** of the communities in which we operate. This is why, at our three Latin American festivals, we have educational programmes for children, teenagers and the university community:

- **Hay Joven** programme is part of Hay Festival in Latin America and is 100% free and tailored for university communities. This format was created to bring culture and conversations closer to university students of both private and public universities. Literature, science, technology, philosophy and current affairs are of interest to the new generation of thinkers and Hay Joven offers the opportunity of attending and participating in a conversation where they are able to express their thoughts and questions. 2,900 university students attend Hay Joven events each year.

- Children and teenagers are reached through **Hay Festivalito** in Mexico and Peru, and outreach programmes such as **Hay Comunitario** in Colombia and **Hay Delegaciones** and **Casas Hogar** programmes in Mexico. They attend 100% free storytelling activities and workshops with children's writers, illustrators and reading promoters. 2,200 children and teenagers were reached throughout the year in our Hay Festivalito and outreach programmes.

- Hay Festival also contains a page <https://www.hayfestival.com/education> dedicated to educational material for children, where there are guides and videos about topics like history, science, animals or poetry. There is also a space for young people, with guides and videos about graphic narrative, gender, literature and language. And for those teachers who are looking for new methods to help their students learn, they also have a section for pedagogy, where you can find talks and workshops of other teachers. All these can be found at Hay Festival website, at the educational section.

2,200 CHILDREN

impacted through Hay Festivalito, Hay Delegaciones and Hay Comunitario per year

2,900 UNIVERSITY STUDENTS

impacted through Hay Joven per year

31 SPECIALISED GRANTS

given to writers, journalists and cultural managers in Peru and Colombia in 2022 and 2023

HAY FESTIVAL

Querétaro 2022

In the city of Queretaro (Mexico) multiple universities are taking part in this amazing project that is Hay Joven. Among them we can find the public universities UAQ and UNAM; and the private universities Tec de Monterrey and Universidad Anáhuac. In last year's festival, the students were given the chance to attend 13 different events to listen to topics of their interest.

And not only did higher education follow the festival, but Hay Festival organized the Hay Festivalito, where the children could attend 5 different events, from drawing to listening to short stories planned for their age.

13 events were held as part of the festival's outreach programme, with 7 talks and workshops outside of Querétaro's historical centre as part of Hay Delegaciones, and 6 activities at shelters for children with disadvantaged backgrounds.

900 CHILDREN

impacted through Hay Festivalito and outreach programmes at Hay Querétaro

550 UNIVERSITY STUDENTS

impacted through Hay Joven in Querétaro



Tawakkol Karman at Hay Joven Querétaro 2022



La Cachada Teatro at Hay Delegaciones Querétaro 2022 ©Daniel Mordzinski



Storytelling and workshop with Adriana Roca at Hay Festivalito Arequipa 2022



Rocío Quillahuaman in conversation with Rosita Charaja at Hay Joven Arequipa 2022

HAY FESTIVAL

Arequipa 2022

Our next destination is the city of Arequipa (Peru), where they followed the same model as in Querétaro. Both Hay Joven and Hay Festivalito were present during the festival, with 11 events for the students of the private universities Universidad Continental and Universidad Católica de Santa María; and 10 events for the children.

Reaching young people is as important as reaching those who have other cultures and languages to teach us about. The native communities have also taken part in this initiative to educate the youngsters (and the adults) of the richness in language and culture that there is within their own country. In Arequipa there have been talks about native languages, their development and the culture of those communities who have been silenced for so long.

Argentinian travel journalists and winners of the Michael Jacobs Travel Writing Grant, Ernesto Picco and Federico Bianchini held a workshop on Travel Writing and Narrative Journalism during the festival. 15 grants were given to a group of select writers and journalists from around Latin America to attend this workshop.

400 CHILDREN

impacted through Hay Festivalito in Arequipa

520 UNIVERSITY STUDENTS

impacted through Hay Joven in Arequipa

15 GRANTS for Latin American
writers and journalists in Arequipa 2022

HAY FESTIVAL

Colombia 2023

And last but not least, our trip ends in the beautiful cities of Cartagena and Barranquilla (Colombia). The Hay Joven counted with 22 events for the students of the public university Universidad de Cartagena and the private university Universidad del Norte in Barranquilla.

An addition to this festival has been the Hay Comunitario, where around 300 children and youngsters around the city of Cartagena could attend 13 events to stimulate their imagination and creativity. Moreover, 150 children and teenagers from 4 neighbouring towns were invited to attend 8 Hay Festival Cartagena talks.

We should also mention the Excellency Grants that were given to 8 afro-descendant people of Cartagena between the ages of 21 and 40. These grants allowed them to participate in a series of educational events covering management, logistics, graphic design and audio-visuals for cultural events on the 24th of January at the Cartagena Chamber of Commerce.

Likewise, the Hay Journalism Lab celebrated its first edition, with 8 grants given to young journalists from around Colombia to attend Hay Cartagena and cover the festival from new perspectives, offering innovative narratives to the media coverage of the event.

From 27 February to March 3, 12 talks and workshops were held at libraries and schools of 6 towns of the department of Bolívar for children and teenagers as an extension of the Hay Comunitario programme in partnership with the Government of Bolivar. 450 children and teenagers were impacted by these events.

900 CHILDREN AND TEENAGERS

impacted through Hay Comunitario in Cartagena and Bolívar

1,300 UNIVERSITY STUDENTS

impacted through Hay Joven in Cartagena and Barranquilla

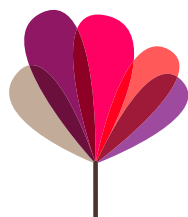
**8 GRANTS for afro-Colombian cultural managers
and 8 GRANTS for Colombian young journalists**



Serge Haroche in conversation with Rafael González at Universidad del Norte, Hay Joven Cartagena 2023



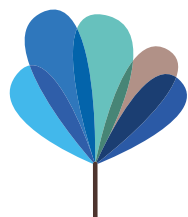
Excellency Grants group, Hay Festival Cartagena 2023 ©Daniel Mordzinski



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